



MOMMA Film Summit and Conference Agenda
Marriott Courtyard Conference Center – Columbia , MO

February 26, 2009 – Thursday

- 7:00 a.m. Board of Directors Meeting – McNair Room
- 7:00 a.m. Exhibitor Set Up – Grand Ballroom Salons C and D
- 9:00 a.m. Conference Registration – Grand Ballroom Lobby

Please stop and see our exhibitors in the Grand Ballroom – Salons C and D

- 10:00 a.m. Film Summit – Grand Ballroom Salons A and B
 - Jerry Jones – Director Missouri Film Office
 - Reports from St. Louis area, Springfield/Branson, Kansas City area and Mid Missouri
 - Department of Economic Development
 - Lobbyist Report
- NOON Lunch - Keynote by Joshua Wattles – Grand Ballroom Salons C and D
 - Joshua Wattles is a prominent entertainment attorney and a former general counsel for Paramount Pictures. He will help us understand how the new distribution vehicles impact intellectual property rights. People who are not attending the MOMMA conference may make reservations for the keynote. Checks made payable to: MOMMA. Cost is \$25.00 per person. Reserve by calling: 573.489.5941
- 2:00 p.m. Concurrent Sessions
 - 1 - Building a Successful Film Festival – Panel – Salon A
 - 2 - Film Promotion on a Limited Budget – Panel – Salon B
- 3:00 p.m. Break with Exhibitors
- 3:30 p.m. Concurrent Sessions
 - 1 - Non Traditional Film Distribution Todd Sklar - Salon A
 - 2 - Script to Screen – You CAN do it! Adam Boster - Salon B
- 5:30 p.m. True/False Film Festival Reception – The District, Columbia Art League

February 27, 2009 – Friday

- 7:30 a.m. Breakfast at the Movies - Grand Ballroom Salons C and D
An event for attendees and the host community.
Join us as we share the value and benefits of the film industry with members of our host community. Watch a recap of Missouri film industry activities in the “Missouri Made” reel.
- 9:00 a.m. Networking Break
- 9:30 a.m. Concurrent Sessions
1. Kelley Baker, “The Angry Filmmaker.”
 2. Heather Laird – Elements of Great Casting
- 11:30 a.m. Closing Lunch – Box lunch with topic roundtables and RED Camera demonstrations (**please indicate on your registration** if you would like to register for a RED camera demo on Thursday or Friday)

Varsity Room

There will be a networking room available for the duration of the conference. Stop in for coffee, display your business cards or brochures, set-up meetings or just chill.

Register now at: <http://www.regonline.com/builder/site/Default.aspx?eventid=685523>